



Athletic & Activities  
**BRANDING SAMPLES**

Norwalk Community School District

## About These Samples

This document is designed to show samples and usage of the Norwalk Warriors brand and its assets.

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## Questions

For additional information regarding the Norwalk Warriors brand and the samples included in this guide, please contact:

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The background features a complex, abstract geometric pattern composed of various shapes, lines, and curves in different shades of purple and blue. The pattern is dense and layered, creating a sense of depth and movement. The colors range from deep, dark purples to lighter, more vibrant blues.

Section 1  
**PRIMARY LOGO**

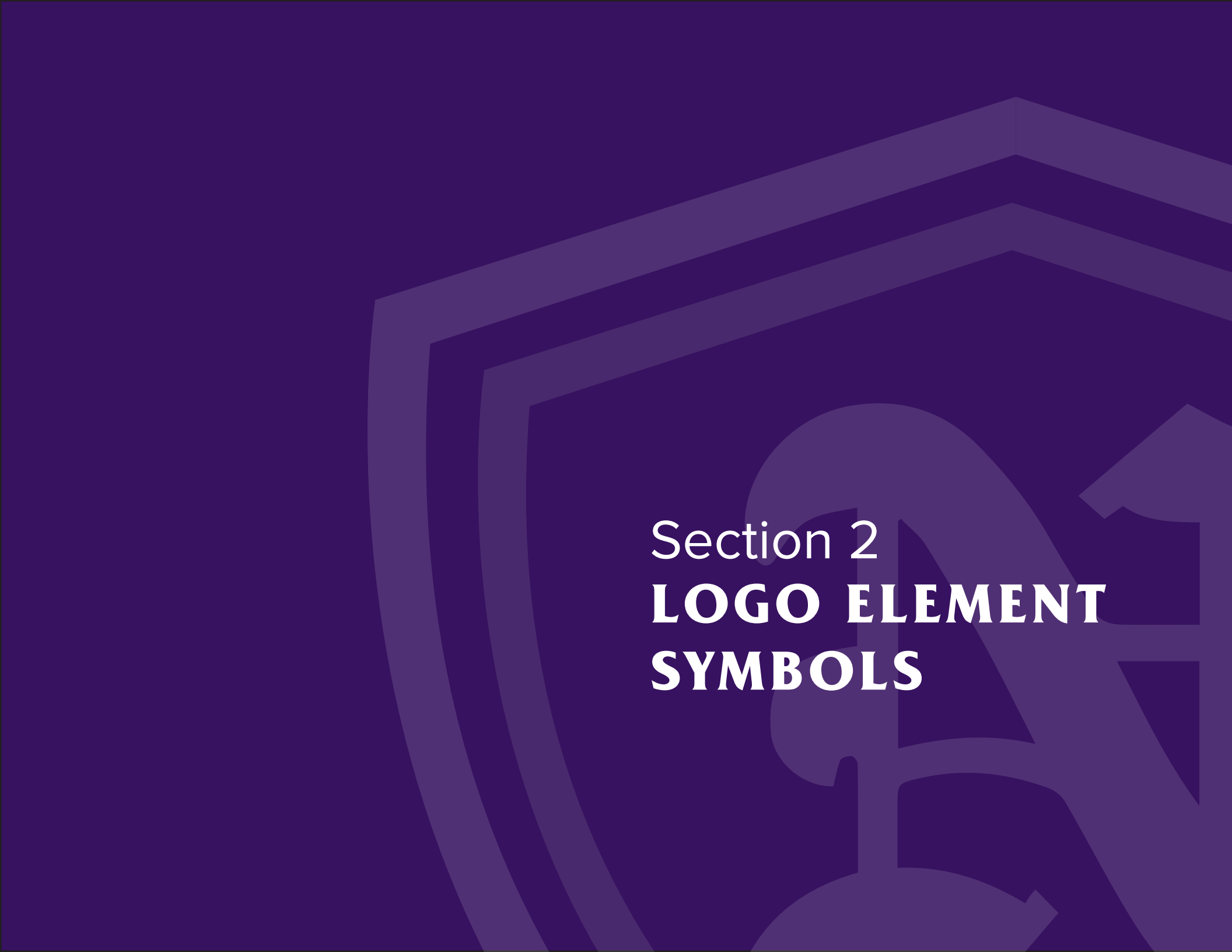
## Warrior Mascot Logo



Dark Background



Light Background



Section 2  
**LOGO ELEMENT  
SYMBOLS**

# Warrior Mascot Element Symbols



Dark Background

## Warrior Mascot Element Symbols



**NORWALK  
WARRIORS™**



Light Background

The background is a solid dark purple color. It features several large, overlapping, semi-transparent geometric shapes in a lighter shade of purple. These shapes include a large, irregular polygon on the left, a large, irregular polygon on the right, and a large, irregular polygon at the bottom. The shapes are layered, creating a sense of depth and movement.

Section 3

**SAMPLE APPLICATIONS**



# Signage



# Apparel



## Athletic Apparel



# Website





# Merchandise

Pop Socket, Window Decal, Bag

